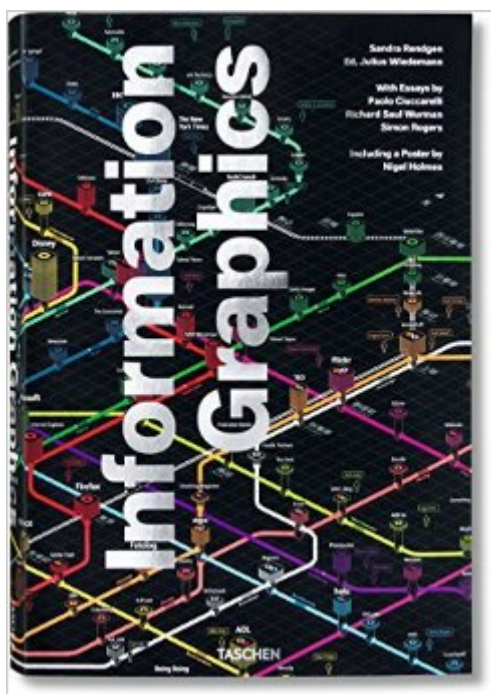


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# Information Graphics



## Synopsis

Seeing is understanding: How complex ideas can be communicated via graphics. "If you can't explain it simply, you don't understand it well enough." • "Albert Einstein. Our everyday lives are filled with a massive flow of information that we must interpret in order to understand the world we live in. Considering this complex variety of data floating around us, sometimes the best or even only way to communicate is visually. This unique book presents a fascinating perspective on the subject, highlighting the work of the masters of the profession who have created a number of breakthroughs that have changed the way we communicate. Information Graphics has been conceived and designed not just for graphics professionals, but for anyone interested in the history and practice of communicating visually. The in-depth introductory section, illustrated with over 60 images (each accompanied by an explanatory caption), features essays by Sandra Rendgen, Paolo Ciuccarelli, Richard Saul Wurman, and Simon Rogers; looking back all the way to primitive cave paintings as a means of communication, this introductory section gives readers an excellent overview of the subject. The second part of the book is entirely dedicated to contemporary works by today's most renowned professionals, presenting 200 graphics projects, with over 400 examples each with a fact sheet and an explanation of methods and objectives, divided into chapters by the subjects Location, Time, Category, and Hierarchy. 200 projects and over 400 examples of contemporary information graphics from all over the world, ranging from journalism to art, government, education, business and much more. Four essays about the development of information graphics since its beginnings. Exclusive poster (673 x 475 mm / 26.5 x 18.7 in) by Nigel Holmes, who during his 20 years as graphics director for TIME revolutionized the way the magazine used information graphics. Text in English, French, and German.

## Book Information

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## Customer Reviews

Look at all the amazing graphics in this huge book and it's hard to imagine that the original data existed just as numbers and text, in black and probably printed on white paper. Some very clever designers have managed to turn this raw data into beautiful eye-catching images. It's not only numbers into charts though, several pages show diagrams that interpret a situation: Improvised Explosive Devices in Afghanistan (pages 144-145) or the Tour de France (page 193) for example. The first ninety-six pages (printed on a shorter page width) with four essays, look at the background and history of charts and diagrams. The best I thought was by Simon Rogers of the London Guardian with an interesting overview of data and the press. To go with the essays (in English, French and German) there are sixty-four illustrations as a visual timeline from 1144 BC to 2010. This includes a couple of old favourites: Minard's wonderful flow map of Napoleon's retreat from Moscow; Harry Beck's 1933 London Underground map. The main section of the book is in four parts: Location; Time; Category; Hierarchy. Each explores graphics with generously sized images on the page and detailed sections where the original was quite large or a poster. The work is from the last ten years with a long caption to explain the concept and an additional caption for technical detail: project info; data source; research; design; illustration. I thought the range of material within the four sections very impressive and incredibly wide ranging, though predictably, some of the graphics really do appear to be unreadable (but still pretty looking). Once again Taschen have chosen a subject and given it their usual thorough treatment with a comprehensive editorial in a beautifully produced book.

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